

Case Study **WantedLaw** a web shop for interactive legal documents

Drafting legal documents is more than filling in a few fields. Law firm WantedLaw therefore realised very early on that it would need specialised document automation software. ClauseBase was the right partner to help Wanted Law achieve its document automation goals.

The journey of Wanted Law is an outstanding example of how innovation is not the exclusive domain of the legal industry's giants, thanks to ClauseBase's technological capabilities.

The Firm

Wanted Law (www.wanted.law) is a regional Belgian law firm with two geographically separated offices. The firm currently employs over 17 people, including 12 lawyers and specialises in such domains of law as family law, contract law, and property law.

The Challenge

As an ambitious regional firm, Wanted Law wants to offer its clients the advantage of scale without diminishing its capacity to offer affordable access to justice in the way that only a small firm can.

To meet this challenge, the firm started to focus on the opportunities offered by technological innovation. Hence, the idea of a web shop, where clients could access its services online, was born. In addition to easily accessible "speed dates" with lawyers, the firm wanted to provide intelligent and frequently drafted legal documents online in a flexible manner. The hunt for a strategic partner began.

Joachim Vanspeybrouck, partner at Wanted Law had the following to say: *"We wanted to give our clients an easy way to get bespoke legal documents for matters that have a real impact in their lives. We quickly realised that making static Word documents available in a "fill-in-the-blanks" format was not the way to go. Not only because drafting legal documents is more than filling in a few fields, but more importantly because different clients have different needs and we wanted to be able to accommodate those needs. That's why we realised very early on that we would need specialised document automation software."*

The Solution

After an initial struggle to find a suitable provider, Wanted Law found ClauseBase after attending a document automation workshop. After testing the software for a few days, it became clear that ClauseBase was the right partner to help Wanted Law achieve its document automation goals.

Pieter Pauwels, partner at Wanted Law, said: *"The breadth of options available for inserting different legal nuances into a document made us that much more capable of achieving our initial intention of accommodating our clients' needs. Furthermore, we are a Belgian law firm which means that we are occasionally required to work in three different languages. Having ClauseBase's grammatical, multi-lingual support built into our documents allows us to service an even larger market."*

The result: technological innovation

The adoption of ClauseBase has created a completely new avenue by which the firm can deliver its services. Automating high-volume documents, such as lease and settlement agreements in an intelligent manner has allowed the firm to provide them at fixed prices in its web shop and decreased the barrier to access for legal services.

Sarah Verbeke, growth manager at Wanted Law, said: *"Even before there was any official communication surrounding the launch of the web shop, we had already received numerous downloads from clients who had found their own way to the site. In our view, this is indicative of the fact that a true need*

exists for frictionless legal service delivery. We are intent on exploring further opportunities in this vein to provide the best possible service to our clients."

The journey of Wanted Law is an outstanding example of how technological innovation is not the exclusive domain of the legal industry's giants. A firm does not require an enormous innovation and investment budget to adopt new technologies but can successfully transform and modernise its business by careful planning and a clear commitment to improvement. ■

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About ClauseBase

For many law firms and legal departments, document automation is still the premier way of cutting down costs, decreasing risk, and boosting knowledge management. ClauseBase revolutionises this process by using intelligent clauses that allow lawyers to create contracts in mere minutes. Since its commercial launch in 2018, ClauseBase has been building its team on a steady basis. It is quickly becoming the golden standard in document automation.